



More is Best

No Criticism

Wild Ideas are great!

Record all Ideas

Combine and Build Better Ideas

Keep Focused on the End Goal

# Brainstorming Rules

•The first rule is to think of as many ideas as possible, even if they seem silly.

•All ideas are good. No criticizing yours or anyone else's.

•Wild ideas can turn out to be the most creative and sometimes the most useful!

•Write or sketch everything without worrying about spelling or polished drawings.

•Try to build upon your previous ideas.

•Try to keep your ideas focused on your design goal.

